

A

Project Report On



“STUDY OF CUSTOMER SATISFACTION TOWARDS AIRTEL”

Submitted to

PANJAB UNIVERSITY CHANDIGARH

In partial fulfilment of the requirement for the

Award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

GUIDED BY

Assistant Prof. JAGTAR SINGH

SUBMITTED BY

ANMOL SHARMA
B.B.A 6TH SEMESTER
Roll No. 18045703
SESSION 2020-2021

S D COLLEGE HOSHIARPUR

ACKNOWLEDGEMENT

Every study requires a guidance of someone who is working in that field. I have tried my best to present this information as clearly as possible using basic terms that I hope will be comprehended by the widest spectrum of researchers, analysts and students for further studies.

I am extremely thankful to my Project Guide for his support and guidance during my project and for the successful completion of my project.

I am also thankful to the respondents who helped me to collect my data during this project and the members of the institute for their valuable support.



‘RELIANCE JIO’



PROJECT REPORT

SUBMITTED FOR THE AWARD OF DEGREE
BACHELORS OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT

S.D. COLLEGE, HOSHIARPUR

JUNE 2021

Submitted By : TANISH BANSAL (18045728)

Submitted to: PROF. PARAMVEER SINGH

TOPIC : RELIANCE JIO INFOCOMM LIMITED



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SUBMITTED FOR THE AWARD OF DEGREE
BACHELORS OF BUSINESS ADMINISTRATION
DEPARTMENT OF MANAGEMENT
S.D. COLLEGE, HOSHIARPUR
JUNE 2021

Submitted By: SONAL

Submitted to: PROF. PARAMVEER

Acknowledgement

The value of a college education is not the learning of many facts but the training of the mind to think.

Albert Einstein

In the present world, there is a high competition in which, those who are willing to move forward in spite of all hurdles, succeed. A project to conduct a study, in this aspect, serves as a bridge between theoretical principles and practical working. The success and final outcome of this project required a lot of guidance and assistance from many people





STOCK MARKET IN INDIA


PROJECT BY :- KSHTREGYA VIJ

PROJECT TO :- MRS. JYOTI BALA



ACKNOWLEDGEMENT

Stock Market is one of the most vibrant sectors in the financial system, marking an important contribution to economic development. Stock Market is a place where buyers and sellers of securities can enter into transactions to purchase and sell shares, bonds, debentures etc. In other words Stock Market is a platform for trading various securities and derivatives. Further, it performs an important role of enabling corporate, entrepreneurs to raise resources for their companies and business ventures through public issues. Today long term investors are interested to invest in the Stock market rather than invest anywhere. The Bombay Stock Exchange (BSE), the National



A
Report
On

**“EFFECT OF BRANDING ON CONSUMER BUYING BEHAVIOUR-A STUDY
IN RELATION TO FASHION INDUSTRY”**

Submitted To
PUNJAB UNIVERSITY

In partial fulfillment of the requirement for the
Award of the degree of
Bachelor of Business Management (BBA)

Submitted By:
Ravinder Singh.
Rol.No -509.

Submitted To - Jyoti Manhas.

**SD COLLEGE
HOSHIARPUR**

**TOPIC: “IMPACT ONWORD OF MOUTH TO
WARDS THE RESTAURANTS INDUSTRY”**



PROJECT REPORT

**SUBMITTED FOR THE AWARD OF DEGREE
BACHELORS OF BUSINESS ADMINISTRATION
DEPARTMENT OF MANAGEMENT
S.D. COLLEGE, HOSHIARPUR**

JUNE 2021

Submitted By :- RAGHUNANDAN

Submitted to :- PROF. JYOTI BALA

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GUIDED BY

Assistant Prof. JAGTAR SINGH

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GREEN PRODUCTS MANAGEMENT



PROJECT REPORT

SUBMITTED FOR THE AWARD OF DEGREE

BACHELORS OF BUSINESS ADMINISTRATION

DEPARTMENT OF MANAGEMENT

S.D. COLLEGE, HOSHIARPUR

JUNE 2021

Submitted By: AAUXITA GAUTAM

Submitted To: PROF. JAGTAR SINGH

A
Project Report On

**A study on factors affecting Consumers' adoption
of mobile banking services in Hoshiarpur.**

Submitted to

PANJAB UNIVERSITY CHANDIGARH

In partial of fulfilment of requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

GUIDED BY:

ASSISTENT PROFESSOR JAGTAR SINGH

SUBMITTED BY:

NAME : HARMAN SINGH

CLASS: BBA 6TH SEM

ROLL NO. : 18045712 (UNIVERSITY),

2053501 (COLLEGE)

SESSION: 2020 - 2021

SD COLLEGE, HOSHIARPUR

**TOPIC [A STUDY ON CUSTOMER PREFERENCE AND
BUYING BEHAVIOR TOWARDS MARUTI SUZUKI
CARS]**



PROJECT REPORT
SUBMITTED FOR THE AWARD OF DEGREE
BACHELORS OF BUSINESS ADMINISTRATION
DEPARTMENT OF MANAGEMENT
S.D. COLLEGE, HOSHIARPUR
JUNE 2021

Submitted By: MILAN JOSHI

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Submitted to: PROF. PARAMVEER SINGH